

DRAGON BOAT SPONSOR

\$400

12 TEAMS

- Want to meaningfully connect with your employees through an unforgettable team-building experience that will test them in FUN and EXCITING ways? Consider sponsoring a Dragon Boat!

KIDS GAME SPONSOR

\$100

- Sponsor a game in the PLENCO Playland (Kids Tent). Your company's logo will feature the game/s sponsored by your company. In addition, you may also provide company sponsored handouts for prizes! What a fun, supportive way to promote your business and support Children's Hospital of Wisconsin!

"Friends of Children's Hospital"

A cash donation that is reflected on Lakeshore Weekend's "Wall of Friends"

- Forever Friend \$ 25
- Perfect Pal \$ 50
- Best Buddy \$100

In-Kind Donations

- An "In-Kind" donation is a contribution of time, service or goods. In-kind donations are critical for LSW's sustainability. We appreciate everyone's contributions! There is no donation too big or too small.
- In-kind donations valued at or greater than \$2,750 will receive the additional benefit of acknowledgement in Lakeshore Weekend's promotional material i.e. logo on Lakeshore Weekend's Volunteer T-shirts, etc.
- In-kind donations valued at \$1,000 or more will receive Company Logo/Information on individual 2' x 3' poster on interior wall of the Silent Auction Tent
- Silent Auction items donated will feature Donor's name (logo if possible) along with donated item/s. We take great pride in our well put together silent auction. Items donated will be displayed professionally, recognizing each donor accordingly.

CONTACT Donna Cvetan, Chairperson, LSW with ANY questions! 920-946-9410
Merchandise, gift certificates, & cash contributions in check form may be sent directly to:

Lakeshore Weekend, Sheboygan Chapter
2741 North 40th Street
Sheboygan, WI 53083
920-946-9410
Tax ID #26-4678893



A member of Children's Hospital and Health System.

On behalf of the children, our children...

Children's Hospital of Wisconsin Warmly
Invites You to be part of

LAKESHORE WEEKEND!

On behalf of the children whose lives are forever positively changed by the healthcare initiatives of Children's Hospital of Wisconsin, the directors of Lakeshore Weekend invite you to help sponsor this community event.

Your **support** and **generosity** will have a significant impact on its success!

Lakeshore Weekend is a non-profit event designed to directly benefit Children's Hospital of Wisconsin. In Sheboygan County, over 4700 children are serviced by Children's Hospital each year. In Manitowoc County, over 2200 children are serviced by Children's Hospital each year. The City of Manitowoc has successfully hosted Lakeshore Weekend for the past 20 years, raising over \$1,000,000! We look forward to meeting & beating their triumphant efforts!

Sheboygan County's Third Annual Miesfeld's Lakeshore Weekend benefiting Children's Hospital of Wisconsin will be held July 29th, 30th, 31st at South Pier, Harbor Centre District... a site perfect for family fun, great local and regional entertainment, children's activities, and the famed "Dragon Boat" races (a fun filled, corporate-sponsored race)!



Presenting Sponsor

\$15,000



Miesfeld's Meats



General Sponsor

\$5,000 (or more, up to \$14,999)



2 Partners
1 Available
Plenco



Kids Stage Sponsor

\$2,750

3 Partners



Entertainment Stage Sponsor

\$2,750

3 Partners



Platinum Sponsor

\$1,000

20 Partners

We thank you in advance for your commitment in supporting our children!

Lakeshore Weekend Director Contact Info:
Don & Donna Cvetan—Chairpersons (920) 946-9410
Tax ID #26-4678893



Presenting Sponsor

\$15,000

Benefits:

- **Exclusive** rights to all Television & Radio interviews and any press release relating to Lakeshore Weekend benefiting Children's Hospital
- Logo/Name to be included in title of event for ALL promotional material
- Logo included in main Lakeshore Weekend Tri-fold Brochure (15,000 Distribution) (Primary Placement)
- Logo included in ALL print media i.e. brochures, banners, posters, mailers, "to go" promos, flyers, placemats, "dragon flags" at community mini-marts, bank, grocers, & taverns (Primary Placement)
- On site banner positions
- 25 complimentary passes to V.I.P. Pavilion
- Presenting sponsor may provide handouts such as Frisbees, etc. that include sponsor logo
- A complimentary "Dragon Boat" race entry (1 boat accommodates 20 persons - \$400 entry fee waived)
- Opportunity to involve your associates & members at any level with Lakeshore Weekend, including both committee work & event volunteer situations
- Complimentary entry of one team in annual golf outing
- Sponsorship exclusive & renewable @ \$15,000 per year for a term of 5 years
- Recognition in the Children's Hospital & Health System Annual Donor Report with a distribution of over 28,000 households & businesses
- The fulfillment of knowing that your partnership has created a better life for children

General Sponsor

\$5,000 up to \$14,999

Benefits:

- Logo included in main Lakeshore Weekend Tri-fold Brochure (15,000 Distribution) (Secondary Placement)
- Logo included in print media i.e. brochures, posters, mailers, "to go" promos, flyers, placemats (all Secondary Placement)
- On site banner positions including potential sponsorship title of a main attraction tent, for example: "Plenco Playground" was developed for Plenco
- A complimentary "Dragon Boat" race entry (1 boat accommodates 20 persons - \$400 entry fee waived)
- 15 complimentary passes to V.I.P. Pavilion
- Opportunity to involve your associates & members at any level with Lakeshore Weekend, including both committee work & event volunteer situations
- The fulfillment of knowing that your partnership has created a better life for children

Entertainment Stage Sponsor

\$2,750

Benefits:

- Logo included in main Lakeshore Weekend Tri-fold Brochure (15,000 Distribution) (Music entertainment position)
- Logo included in Main Stage Entertainment backdrop banners
- Logo included in all major promotional material
- 10 complimentary passes to V.I.P. Pavilion
- Opportunity to involve your associates & members at any level with Lakeshore Weekend, including both committee work & event volunteer situations
- The fulfillment of knowing that your partnership has created a better life for children

Kids Stage Sponsor

\$2,750

Benefits:

- Logo included in main Lakeshore Weekend Tri-fold Brochure (15,000 Distribution) (Kids entertainment position)
- Logo included in Kids Stage Entertainment backdrop banners
- Logo included in all major promotional material
- 10 complimentary passes to V.I.P. Pavilion
- Opportunity to involve your associates & members at any level with Lakeshore Weekend, including both committee work & event volunteer situations
- The fulfillment of knowing that your partnership has created a better life for children

Platinum Sponsor

\$1,000

Benefits:

- Logo/ company information on individual 2' x 3' poster on interior wall of Silent Auction Tent
- 2 complimentary passes to V.I.P. Pavilion
- Opportunity to involve your associates & members at any level with Lakeshore Weekend, including both committee work & event volunteer situations
- The fulfillment of knowing that your partnership has created a better life for children



A member of Children's Hospital and Health System.